

**Green Built Alliance  
Board of Directors  
9.4.22**

**Mission:** We advance sustainable living, green building and climate justice through inspired action, community education, and collaborative partnerships.

(5:00) **WELCOME**

(5:35-6:45) **NEW BUSINESS**

**-Financial Audit Presentation by Corliss and Solomon (30 min)**

Micheal Figuera presents the financial audit. See attached. Board's role is oversight. One recommendation from Michael is to diversify the people involved in deposits and disbursements to make sure that we have strong policies that help stakeholders feel that their investments are safe with the organization. We have a great team but this is just developing best practices, policies and procedures in place. The idea that the strength or safety of the organization is not person-centric (what if Amber is not doing the books) Michael has some examples of policies and procedures that we could use as a guide to develop those for our organization. Sam is working on a financial policy to bring to the board in November.

**-Ciderfest update (15 min)- Cari**

-10/8 at Olivette. Largest fundraising event since 2013. Not held since 2019. Outside event organizer this year to limit staff time investment in the event. Shay Brown Events.  
-Took some time to get them up to speed on the event. In the meantime a new trade organization for cider makers emerged. NC Cider Association. That organization wanted a portion of the proceeds from the event. We negotiated with NCCA to give them 30% of the proceeds. Maybe in the future the Cider Association could help out more with outreach but they aren't doing a ton this year.  
-Tickets went on sale in August. 550 sold to date. Sales are slow relative to years past. Not likely to sell out but we are planning some marketing boosts in the next few weeks.  
-15-18 cider makers scheduled at this point. Hoping for a few more.  
-Not sure what a break even event looks like. Hoping for sponsors but none confirmed. Possible to scale back some expenses based on anticipated lower attendance.  
-So far staff time is higher than expected with hiring an outside coordinator and SBE is not meeting our expectations. But this is a trial run and we'll see how it shakes out.  
-Please share on the socials. Cari will send out an email about that.

**-Neighbor 2 Neighbor V2 launched (10 min)**

-Low income solar program. 2 Habitat homes identified and 13 clients from ESN participating as well. It's tricky to find qualifying properties but we hope to find 16-18 projects for the next few years. The program is being replicated in other areas so there might be an opportunity for some national attention. \$11,000 ish for around 3.9kW.

- Policies needed for ARPA funds to be voted on in November (10 min)
  - Procurement, Financial, Hiring, Travel, Grants, and Donors policies
- Consent Calendar (15 min)

(6:45-7) **CONSENT AGENDA** Robin motions to approve the consent agenda. Alesha seconds. All in favor.

- The Annual Party was a success. Thanks for all who came and for those that donated to the silent auction. We raised \$2785.
- Approval of [Treasurer's Report for August 2022](#). Lower than normal income for the month. Currently around \$70,000 ahead of the projected annual budget.
- The Directory is on newsstands. Please let us know if you would like a bundle of these to share with clients and friends.
- Ciderfest- To be held October 8th at Olivette. Tickets are on sale now and we are looking for Sponsors.
- Green Built Homes: In August there were 18 projects certified (one of which was a 209 unit ASU dorm), 0 net zero. In total there are 2747 certified, 60 Net Zero homes, 39 net zero ready homes and 113 homes registered.
- Membership: At the end of August we have 256 current members, which is up from last month (251) but down from last year in August (273)
- ESN- We weatherized 180 homes last FY and 80 or so HACA units. The crews did a bliz last weekend. We are averaging 3-5 projects per week. Summer job training program developing. Taking grant application to Dogwood Health Trust for next year. They have encouraged us to apply for a higher grant this time.
- Appalachian Offsets: The 10kW system on the St. Paul's Educational building on Burton Street has been installed, and is waiting on interconnection from Duke. We will be doing a promotion soon. The potential PV project for United Way is developing. The size of the system is still TBD. It appears that a large part of the system will be donated by Blue Ridge Power. We will collaborate with United Way on a Fundraising Campaign.
- BHP Neighbor to Neighbor campaign has begun and we have identified several Habitat for Humanity houses that will receive free solar system installations.
- ESN Heating Repair and Replacement Program- Sustainable Air has begun installing and repairing heating systems for ESN clients. This is funded by County and City ARPA funds.
- Beloved Asheville will be the recipient of the Solarize Community Solar project. Titan is looking for a local installer for this job.
- BHP Community Council- We are working on identifying the highest priority plans for programs to meet the 100% renewable energy goals. Also looking for members of the BHPCC if you know anyone.
- The Salesforce database setup is nearly complete. It includes ESN clients, members, GBH certifications, AO donors and private donors. It has many functions and tracks all of our programs. Thanks to Steffi for setting this up.
- GBA Website Upgrades will begin in the next few weeks.

- We have eight contractors/consultants with GBA: Beth Trigg, Brad Rouse, David Gordon, Tony Beurskens, Amy Musser, Community Development, Sugar Hollow Solar, and Sustainable Air.
- We are tracking how the Inflation Reduction Act can support our work. A flier has been created, and we learn more about the benefits of this act almost every day.
- Thanks to Alesha for connecting Duke/ Franklin with Asheville Housing Authority!
- Robin suggests a committee for pushing code changes similar to her experience at the HVAC conference.

## Attendance 2022

	Jan	Feb	Mar	Apr	May	Jun	Jul	Aug	Sep	Oct	Nov	Dec	Total
Jamie Shelton							X						1
Steve Farrell			X	N									1
Chrissy Burton				O		X			X				2
Rob Johnson		X							X				2
Robin Cape				M									
Ben Yoke	X		X	E				X	X				4
Mary Love	X			T									1
Leesa Sluder				I		X							1
Deborah Wright				N		X		X					2
Alesha Rherdon		X	L	G		X							2
Talbott Ingram			X			X		X					3