

**Green Built Alliance
Board of Directors
9.11.23**

Mission: We advance sustainable living, green building and climate justice through inspired action, community education, and collaborative partnerships.

(5:30) WELCOME

(5:45-6:45) NEW BUSINESS

1. Update on our financial situation and staffing changes
 - a. Budget for this year was a big question mark since we lost Kendeda and Ciderfest
 - b. We had filled those voids in the budget with other grants and private donors but so far those funds have not come in. We have a possible \$300,000 gap in expenses.
 - c. Sam and EC have developed a contingency plan.
 - d. Steffi had wrapped up most of her specific projects and we felt that it was time to let her go given our financial concerns. We have staff and contractor capacity to cover website and salesforce maintenance.
 - e. Kalen is cutting back to 5 hours a week and she has another job at the forest service
 - f. There could be other staffing cuts if we don't meet our fundraising goals at the annual party (30k).
 - g. Fundraising event at Brad's house and associated campaign.
 - h. See Sam's accompanying plan.
 - i. ERTC
 - j. Dogwood Health Trust grant is outstanding.
 - k. DOE grant should hear back this month.
 - l. Amber suggests reducing staff time to 75%. Sam took that off the list just because he hopes it doesn't get to that point.
 - m.

2. Discussion of fundraising party for Oct. 19th
 - a. Rob suggests hitting builders at the Parade of Homes Gala and wants to send someone from JAG to the party and also help come up with some invitees. Thanks Rob
 - b. Leigha asks about reaching out to GB homeowners but that has not worked in the past. Aleash offers to cross reference the Green Built list and current ownership to come up with a more personalized funding source.
 - c. Chelsea suggests soliciting donations in certified Parade of Homes sites. May not be the right audience. Rob suggests the builders themselves might be the better target- possibly even a quick ask at the parade of homes gala.

- d. **Sam's going to send out the invitation for us to think about good candidates to invite to this event.**
3. **Annual party update**
 - a. **This Wednesday at the Wedge at Foundation. Please come!**
 - b. **Stephens want to talk to Sam and Rob about some of the ideas for the annual event.**
4. **Board invited to volunteer for ESN**
 - a. **Please come volunteer. It's really fun and changing peoples' lives.**
5. **Rob suggests JAG might want to have an open house with a fundraising component**

(6:45-7) CONSENT AGENDA

- Approval of Treasurer's Report for [August 2023](#)
- This Wednesday September 13th is the Membership appreciation party at the Wedge Foundation! Please come and invite your friends.
- We have a signed contract for the next round of funding for BHP and ESN. There was a reduction in funds that we were able to partially offset through ARPA funding for ESN.
- The new GBA Website was launched July 7th.
- Green Built Homes: Number of GBH certified in August: 19
 - Homes Registered in August: 18
 - Platinum Net-Zero: 1
 - Net-Zero Ready: 2
 - Total number registered currently: 106
 - Total certified currently: 2908
- Membership: At the end of August we had 223 current members, which is down from last year. We processed 22 members in April, gained four new members. We have realized there is a discrepancy between the website and our tracking list, which we have been over reporting by 15-20 members per months for many months.
- Appalachian Offsets: The potential project for United Way is getting closer to the goal. We meet with UW on July 25th to talk through the next steps.
- The Beloved PV system is being installed this week.
- ESN Heating Repair and Replacement Program- Sustainable Air and Rutherford heating is installing and repairing heating systems for ESN clients. This is funded by County and City ARPA funds. We hope to do this again next year.
- We have eight contractors/consultants with GBA: Brad Rouse, David Gordon, Tony Beurskens, Amy Musser, Branson Bullman, Sugar Hollow Solar, Sustainable Air, and Rutherford Heating and Air.

