

**Green Built Alliance
Board of Directors
5.8.23**

Mission: We advance sustainable living, green building and climate justice through inspired action, community education, and collaborative partnerships.

(5:30) WELCOME

(5:45-6:45) NEW BUSINESS

1. Membership Levels and Benefits

- a. Reorganizing the structure of membership levels and benefits.
- b. See accompanying document with the new plan.
- c. No more business membership level. Silver will be the lowest level for membership. Pricing will be the same for each level.
- d. Looking at changing the discount level builders get on price off of GBH certifications. Currently any member gets \$100 off a GBH certification currently. Looking at making that less for silver members or more for higher level members. Also discussing raising the price of GBH certification but that will be a different conversation. Also discussing limiting the number of certifications that can take the discount. Potentially depending on membership level.
- e. Another separate conversation is looking at making the list of GBH, addresses, features, etc. available to members via the website thinking this might be a draw for realtors and appraisers.
- f. Discussing giving non-profit members a flat discount (maybe \$150) and letting them pick their membership level- maybe some non-profit members would like to join at a higher level.
- g. Trying for a cleaner look on the website so shooting for fewer levels- may be doing away with the student level as well.
- h. Chrissy motions to approve the new membership levels as proposed.
Alesha seconds. All in favor.

2. Earth Day 5k update

- a. See accompanying presentation.
- b. Great job on the 5k!
- c. Planning to start looking for sponsors earlier next year. Also going to add more sponsorship levels next year. We were really hoping to get a larger sponsor this year but it just didn't quite work out.
- d. Did not quite pull a profit this year but still seems like a success and we think we are poised for making money on it next year.
- e. Considering other locations and other times of day. Highland? Olivette?
- f. Considering day before pickup at a sponsor's location
- g. Next year? Everyone is all for it.

3. Directory progress and needs

- a. Need articles this week. Have 11 going and maybe more on the way but we need more. Any ideas?
- b. Also looking for sustainability leaders to profile
- c. Also talking about changing the name a little.

4. UCD update

- a. United Community Development does 20% of our home upfits through ESN
- b. It has not been totally trouble free but mostly good. The biggest challenges were paperwork being incomplete and that they don't want us to verify the work is being done properly and completely.
- c. We were planning to switch to doing that work in house.
- d. Unfortunately UCD now feels that they are being disparaged against and have taken this to government leaders. Sam is trying to figure out the best response. The advice that he's gotten is not to directly respond and let it be played out.
- e. Chrissy suggests that addressing it more directly might be a good idea so we are trying to work out the details of the best response
- f. Sam is talking with Jay Hackett as an advisor on the situation and may talk with him about being a mediator and approach UCD directly about the issue to understand what went wrong in the relationship.

(6:45-7) CONSENT AGENDA Leah motions to approve the consent agenda. Alesha seconds. All in favor.

- Approval of [Treasurer's Report for April 2023](#)
 - Lots of grants out there floating.
- Whiteness at Work DEI training for GBA staff is ongoing
- Green Built Homes: Number of GBH certified in April: 14 total, 11 current, 3 from previous months (late registration)
 - Homes Registered: 20
 - Platinum Net-Zero: 2
 - Total number registered currently: 105
 - Total certified currently: 2855
- Membership: At the end of March we have 250 current members, which is slightly down from last month (250), and down from last year (286). We processed 16 members in April, gained one and had one upgrade.
 - Kalen Breland is onboard as our Membership and Communications coordinator and is supporting members, the Directory and website upgrades.
- ESN- We have access again to Duke Energy incentives for ESN projects.
 - An M&V report of ESN just came from Amy. We are saving an average of \$195/yr per home for \$37,734 for 193 homes.
- Appalachian Offsets: The potential PV project for United Way is developing. We are recruiting donors for the system. Green Sage is a good possibility.

